



weddinglovely

Weddings should be joyous, stress-free,
and a **celebration of love.**



WeddingLovely started in 2011 by our founder, Tracy Osborn, who wanted to give more exposure to amazing small business wedding vendors.

We now work with over 3,700 wedding vendors worldwide and are dedicated to changing the wedding vendor discovery and booking experience.

Our Certified Lovely Vendors are those we'd personally recommend to our friends and family: the best, most hardworking, highest quality small businesses that work in the weddings space.

Is your business amazing? We'd love to work with you.



Vendors love working with us

I adore being a part of WeddingLovely! Not only have I seen an increase in web traffic (WeddingLovely is in my top five referrals!), but I feel like a part of a close-knit community.

Amanda Cursaro, Baci Designer Stationery & Events

WeddingLovely is a fantastic innovation for vendors and brides alike. As a vendor, I found the set-up so easy and Tracy's service is always friendly and helpful. The attractive and user-friendly interface means I know my business will always be presented at its best to potential customers.

Alicia Parsons, Akimbo



Benefits of being a Certified Lovely Vendor™

Your company is **reviewed personally** by WeddingLovely staff Certified Lovely Vendor badge after approval.

Top placement in our search results.

Add up to **10 additional photos** to your business profile.

Profile analytics — see how many views your search result and profile page get.

Placement on the **WeddingLovely and WeddingLovely Vendor Guide** homepages (rotated with other certified accounts)

Yearly interview and every-other-month wedding features on the WeddingLovely Blog (currently 40,000 views/month)

Dedicated promotion the day of blog features on our social media accounts — up to seven dedicated days per year. 24,000 followers on Pinterest, 5,700 followers on Twitter, and 2,500 likes on Facebook.

The screenshot shows the 'Lucky Invitations' vendor profile on the WeddingLovely website. The profile includes a header with navigation links (HOME, WEDDING, BLOG, REQUEST A QUOTE), a main image of two wedding invitations (one with a blue ribbon and one with an anchor), and a sidebar with filters for locations, price ranges, website, social media, phone, vendor type, tags, and applications. The main content area features a description of the business, a testimonial from a customer, and a call to action to schedule a consultation. The footer contains links for wedding planning, vendor guides, company information, and contact details.

About WeddingLovely and our websites



OUR PLANNING GUIDE

We work with brides and grooms in our online wedding planning guide to walk them through wedding planning. We've worked with **over 3,400 couples so far**, and Certified Lovely Vendors™ are showcased first to brides and grooms in their area.

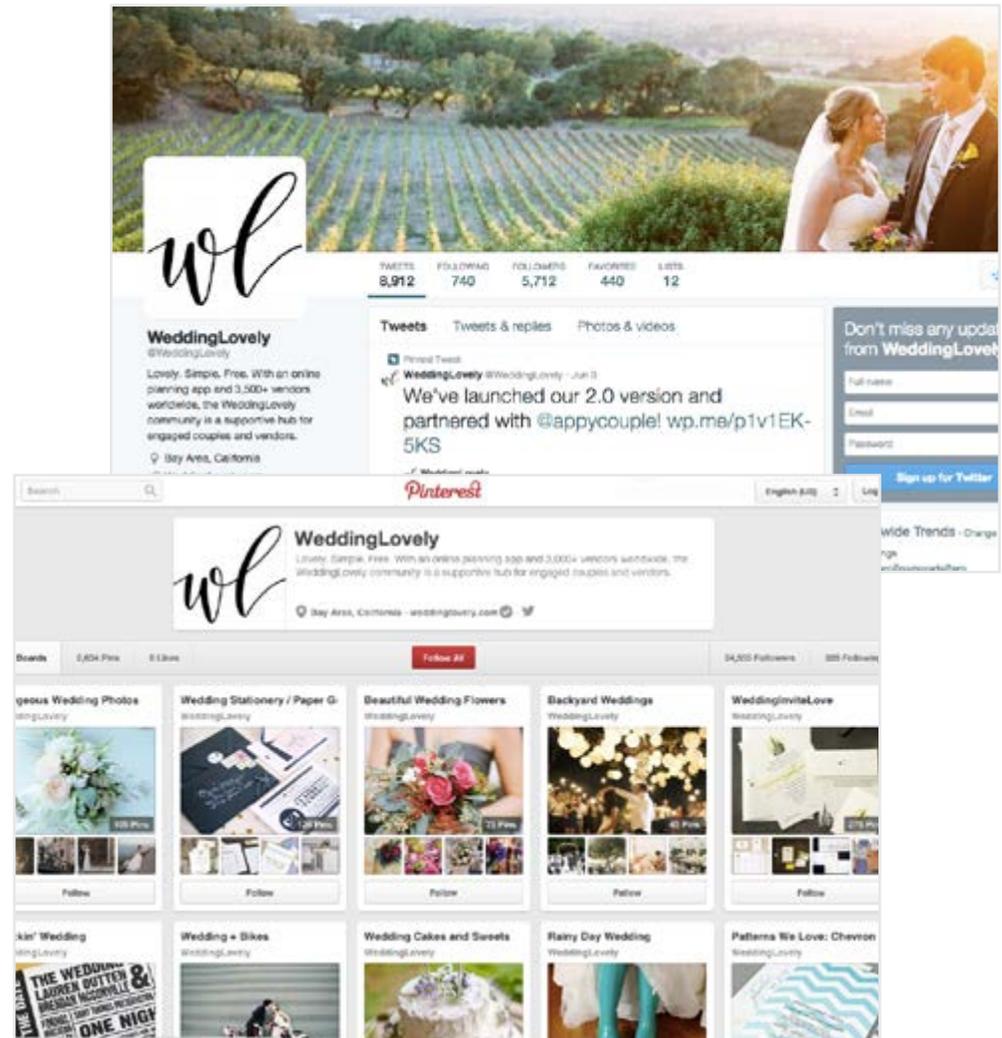


OUR VENDOR DIRECTORIES

We have both our main vendor directory ([The WeddingLovely Vendor Guide](#)) as well as a network of eight specialized vendor directories for certain service vendors (such as [WeddingPhotoLove](#)). **Certified Lovely Vendors™ are always showcased at the top of the search results.**

Our traffic and social media

- 80,000 views last month across the entire WeddingLovely network
- Visitors from all over the globe, with the most visits from the US, UK, Canada and Australia
- Over 25,000 followers on Pinterest (pinterest.com/weddinglovely)
- Over 5,700 followers on Twitter (twitter.com/weddinglovely)
- Over 2,500 fans on Facebook (facebook.com/weddinglovely)
- We're on Instagram with nearly 400 followers (instagram.com/weddinglovely)
- Currently working with over 3,700 vendors worldwide.



Our Certified Lovely Vendors must
pledge to adhere to our
ethical guidelines

Agree to provide services to customers in a timely matter.

*Be available to answer questions and ensure that the
client understands what is provided.*

*Vow to treat other vendors with **respect** and
professional courtesy.*

*Provide **contracts** and **receipts** for all services.*

*Support **LGBTQ** weddings.*



Become a **Certified Lovely Vendor**
for only

\$190 /year

Email vendor@weddinglovely.com to apply!

